

# ESRA2 2019 Announcement & Social Media Posts: 2<sup>nd</sup> ESRA Symposium on Global Road Safety Performance Indicators, June 18, 2019

#### Announcement website and e-blast system

The partners organizing the E-Survey of Road Users' Attitudes (#ESRA2, <a href="https://www.esranet.eu/en/">https://www.esranet.eu/en/</a>) will host the 2<sup>nd</sup> ESRA Symposium on Global Road Safety Performance Indicators. The symposium is sponsored by the Forum of European Road Safety Institutes (FERSI). New results from the ESRA2 data, collected at the end of 2018, will be showcased with presentations focusing on key results on global road safety performance indicators (i.e., release of 32 country fact sheets and thematic reports on speeding, mobile phone use and fatigue). This three-hour symposium will take place on June 18, 2019 from 9:30-12:30 at the Thon Hotel, Rue de la Loi 75, 1040 Brussels, Belgium. Participants can plan to also attend the 'REVIVE Conference: Identifying good practice in emergency response' organized by the European Transport Safety Council (ETSC) on the same day and at the same location, beginning at 13:30.

Three reasons to attend the ESRA2 Symposium:

- > Free of charge, privileged sharing of new ESRA2 results using the most recent data that provide an objective comparison of your country with other countries across the globe.
- > Meet with ESRA2 team members and leading researchers in road safety to network, ask questions and discuss results.
- > Stay abreast of timing for more ESRA2 related activities and releases. A sneak peek of more ESRA2 results to be released in 2019 will be provided.

#### Registration is free; available seats are limited!

To register for the ESRA2 symposium, visit https://www.esranet.eu/en/2nd-esra-symposium.

For more information on the REVIVE Conference, visit: <a href="https://etsc.eu/revive-conference-identifying-good-practice-in-emergency-response-in-europe/">https://etsc.eu/revive-conference-identifying-good-practice-in-emergency-response-in-europe/</a>.

#### **Social Media**

#### Twitter:

 #ESRA2 partners are hosting the 2<sup>nd</sup> ESRA Symposium on Global #RoadSafety Performance Indicators June 18 in #Brussels, #Belgium. Presentations will showcase key results of 2018 data collected on #speeding, mobile phone use & #fatigue <a href="https://www.esranet.eu/en/2nd-esra-symposium">https://www.esranet.eu/en/2nd-esra-symposium</a> #distracteddriving



- 2. The #ESRA project started with 17 countries in 2015 & has grown to +/- 50 countries for #ESRA2 (2018) providing scientific support to #roadsafety policy making at the national & international levels. Don't miss ESRA2 in #Brussels, #Belgium June 18, 2019: <a href="https://www.esranet.eu/en/2nd-esra-symposium">https://www.esranet.eu/en/2nd-esra-symposium</a>
- **3.** What is #ESRA? The E-Survey of Road Users' Attitudes is an extensive online survey of a representative sample of the adult pop. in participating countries & addresses over 200 items. Topics incl. #speeding, #distracteddriving, #drunkdriving & #seatbelts. https://www.esranet.eu/en/2nd-esra-symposium

#### Facebook & LinkedIn:

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- 1. Free of charge, privileged sharing of new ESRA2 results using the most recent data that provide an objective comparison of your country with other countries across the globe;
- 2. Meet with ESRA2 team members and leading researchers in road safety to network, ask questions and discuss results; and,
- 3. Stay abreast of timing for more ESRA2 related activities, releases & get a sneak peek at ESRA2 results being released in 2019.

With sponsorship from the Forum of European Road Safety Institutes (FERSI), presentations will showcase key results of 2018 data collected on speeding, mobile phone use & fatigue. Participants can plan to also attend the 'REVIVE Conference: Identifying good practice in emergency response' organized by the European Transport Safety Council (ETSC) on the same day & at the same location, staring at 13:30 (<a href="https://etsc.eu/revive-conference-identifying-good-practice-in-emergency-response-in-europe">https://etsc.eu/revive-conference-identifying-good-practice-in-emergency-response-in-europe</a>).

Location: Thon Hotel, Rue de la Loi 75, 1040 Brussels, Belgium

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Register here: <a href="https://www.esranet.eu/en/2nd-esra-symposium">https://www.esranet.eu/en/2nd-esra-symposium</a>

#speeding #fatigue #distracteddriving #roadsafety



# Images which can be used

Esra logo including full name and website



### ESRA2 partners



# Banner for $2^{nd}$ ESRA symposium



# Map with all ESRA2 countries and partners

